

WHY YOU SHOULD GIVE TO UNITED WAY

Have a greater impact. You may think that one person cannot make a significant change. But with United Way, you are not alone in your quest. By adding your investment to that of other leading philanthropists, we multiply its impact and create lasting change.

Join in the cause. You can build a better tomorrow for everyone by tackling the toughest issues in our community: Education, health and income. We all win when a child succeeds in school, when families are financially stable and when people have good health.

Your support produces results. So far, thousands of people benefited from United Way support: children stayed in school, adults facing socio-economic issues were helped become independent and self-sustainable, elderly people were offered the basic needs for a decent life.

The community needs you. Your support helps people get access to the things that matter most in life – a quality education that leads to a secure job, a stable income that leads to financial independence and support for health issues.

Is carefully managed. Experts and trained volunteers continually assess our community's most serious problems and all funding decisions are based on local priorities.

Gets results. United Way closely monitors the progress of our partner NGOs and communicates the results to all donors and people involved.

Remains local. Money raised here stays here to help every year thousands of people in need and to improve our community.

WHEN YOU GIVE TO UNITED WAY ROMANIA YOU MAKE AN INVESTMENT THAT

United Way advances the common good by creating opportunities for a better life for all. Our focus is on education, income and health, because these are the building blocks for a good quality of life. We recruit people and organizations from all across the community who bring the passion, expertise and resources needed to get things done. We invite you to be a part of the change. You can give, you can advocate and you can volunteer. That's what it means to be part of United Way.

Join the United Way exclusive contributors' society:

Joining the United Way Major Giving Program isn't only about becoming a benefactor, but is also about being part of a caring and responsible group of people that have the desire, power and ability to shape the future and improve our community.

AS PART OF THIS GROUP YOU WILL HAVE

A place of honor among those who are improving our community through generous contributions.

Regular inside communication to help you gain a better understanding of the tremendous impact you are making in the community.

Opportunity to inspire the generosity of others by setting an example.

Special recognition on United Way's Web site and at our events: the Annual Gala and the exclusive United Way event organized for Leadership Givers.

Networking opportunities with other corporate and community leaders, people who share your values of the importance of philanthropy in our lives.

You also have the option to keep your donation anonymous, if that is your desire.

Thank you to all those who already support United Way Romania

Community change requires commitment and leadership. United Way Romania thanks its most generous contributors, as they set an example in today's Romania. Their gift speaks about the vital importance of people with outstanding contributions and about individuals who assert their deep commitment to the community, creating therefore a culture of giving in our country.

Every year, these committed contributors investments represent almost 10% of the total funds raised by United Way Romania.

Cristina Damian
Executive Director
Cristina.damian@unitedway.ro
Mobile: 0723 200 803

9-9A Dimitrie Pompei Bvd.,
Raiffeisen Bank Operational
Center, sector 2, 020335
Bucharest
www.unitedway.ro

**United Way
Romania**



UNITED WAY ROMANIA
MAJOR GIVING PROGRAM
Together we do more than any of us could ever do alone!
When you join forces with United Way, you don't simply change lives. You change our community.

**United Way
Romania**



THE IMPACT OF YOUR INVESTMENT

1,000 USD PER YEAR

Provides professional training for 6 adults in difficult situations (confronted with either abuse, poverty or disability) to help them find a job and become financially independent.

Provides minimum housing conditions for 4 families living in extreme poverty (in many cases, living on the streets).

Enables 3 children to stay in school: support with their homework and learning new skills, while their basic needs are met: one hot meal a day, school supplies, and clothing for going to school.

10,000 USD PER YEAR

Helps 18 elderly people without any family left, confined to bed and with very small income (less than 100 euro per month), and/or suffering from serious illnesses to receive full social and medical homecare services.

Provides rehabilitation for 11 homeless people, from living on the street to a normal life (includes obtaining legal documents, medical health costs, accessing legal rights, shelter, psychological and legal counseling, professional training and employment.)

Support with scholarships 22 gifted children with outstanding academic results, coming from underprivileged families, to finish high-school and access higher education.

Partnering with United Way Romania is a demonstration of one's willingness to set an example, to inspire others to help ease suffering and to offer hope that will brighten tomorrow for all of us. Behind each contribution is a very personal, powerful commitment to human needs.

YOUR CONTRIBUTION IS APPRECIATED

United Way's Leadership Givers

Leadership giving membership and recognition is granted to individuals who contribute annually with 1,000 USD or more to the United Way cause.

United Way Alexis de Tocqueville Society

The Tocqueville Society helps celebrate and deepen relationships between United Way and community leaders. The name of this society was chosen because of Alexis de Tocqueville's admiration for the American spirit of volunteerism and effort for the community good.

Membership is granted to individuals who contribute annually to United Way from \$10,000 to \$1 million. Worldwide there are nearly 500 Million Dollar Roundtable members, and more than 25,000 Society members.

The Society is an international network of leaders that fosters and recognizes exceptional levels of personal giving and community service.

COMMUNITY PROBLEMS AND UNITED WAY SOLUTIONS

With the support from our donors, we are helping to improve communities and lives in measurable and lasting ways by focusing on the building blocks for a good quality of life: Education, Income and Health.

THE PROBLEMS

EDUCATION

17% of children enrolled in 1st grade drop out of school by the end of the 8th grade. Every year, almost 30,000 children drop out of school.

10,000 children with serious illnesses are hospitalized every year, for long periods of time, with no access to education.

HEALTH

Of the 1,3 million elderly citizens over 75, more than 50% live alone.

Every year, in Romania, over 40,000 people die of cancer and 49,000 new cases are being diagnosed.

INCOME

Of the 15,000 homeless people in Romania, approximately 5,000 live in Bucharest.

One in every three women in Romania suffers at least one form of domestic violence (physical, sexual, psychological) from a male family member. Out of every 1,000 women that give birth every year, 43 are less than 18 years old.

OUR SOLUTIONS

EDUCATION

We invest in daycare centers where children coming from underprivileged families do their homework and receive school supplies, clothing and a hot meal.

We offer educational and artistic activities, clinical animation programs, origami, theater, painting, to help them fight with their illness and remain strong during the time they spent in hospital, most of the time alone, without their parents;

HEALTH

We invest in homecare services, medical and social services for elderly people at risk – confined to bed, with small income (less than 100 euro/month) or suffering from serious illnesses.

We support palliative care centers for people suffering from terminal illnesses and offer social and psychological services for their families/caregivers.

INCOME

We support intervention and recovery centers that help homeless people find a job / access their legal rights and rebuild their lives.

We invest in care centers for victims of abuse and shelters for young mothers and their children, to avoid maternal abandonment and support them .They receive housing, legal and psychological counseling; they also learn to find a job and be financially independent.