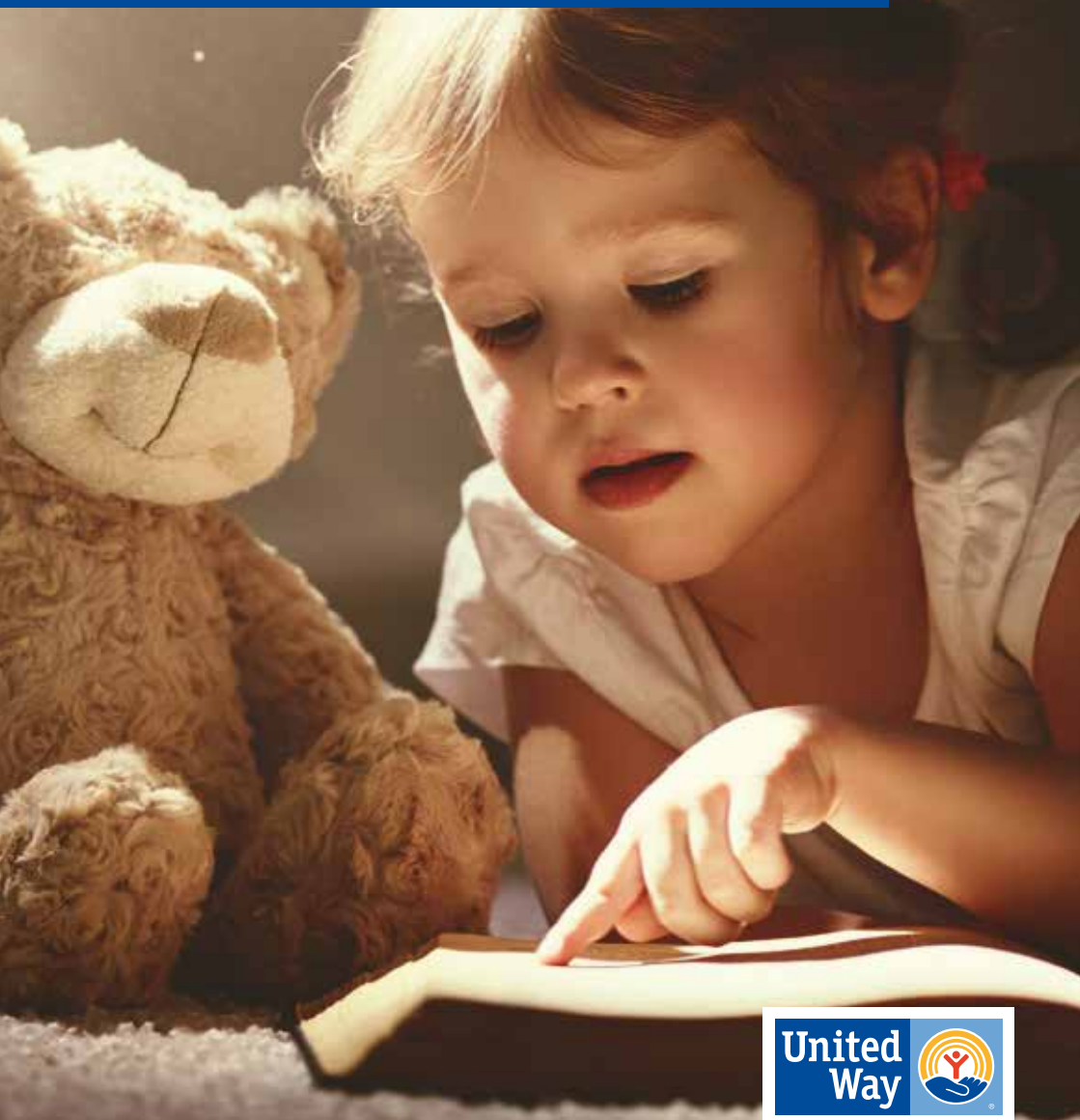


ANNUAL REPORT 2022



United
Way



United Way România



MESSAGE FROM THE PRESIDENT AND THE EXECUTIVE DIRECTOR

Dear friends,

The year 2022 began with the hope that we would emerge victorious from the crisis generated by the coronavirus, but soon we felt the shock of a war at the borders of our country. Once again, we had to reorganize ourselves quickly in order to respond to the humanitarian emergency, which continued with varying intensity throughout the year. From the first days, partners who have supported to us for many years joined our call for involvement, but also new partners and donors, from the country and abroad, who felt compelled to help.

Thanks to them, we promptly responded to the refugees' various needs, both at the border crossing points (Sighet, Siret,

Oancea), in the North Railway Station in Bucharest and in the transit centers, where they stayed for shorter or longer periods. In addition to the emergency aid provided, we have also created medium-term refugee support programs, in line with the three United Way areas of expertise, through education programs dedicated to Ukrainian children, but also through socio-professional integration and health programs for the adult refugees.

In 2022, more than 34,000 refugees received one-time or medium-term assistance from United Way. This effort was only possible thanks to an extraordinary mobilization of individual donors and companies who wanted to offer their support, shaken by the

unexpectedly suffering inflicted on the Ukrainian people. Our thankfulness is completed by the message of gratitude to our donors, sent from the refugees who have been helped.

In this new context, we have not lost sight of the programs that have consecrated us, dedicated to people in difficulty from our communities. Thus, the education, health and financial stability of vulnerable people remained constant in our plan of activities. Moreover, the pilot programs launched in 2021 – Reading adventure - aiming to increase the interest in reading among disadvantaged children and InnoMate – Innovation for future - focused on the development of skills and abilities of high school students from vulnerable backgrounds in order to prepare them for the labor market - have become part of the ongoing programs of United Way. Finally yet importantly, we completed our education program with a component dedicated to the environment, with theoretical and practical sessions, through which the children in the educational centers learned about the protection of the environment, a component that we will maintain in our future activities.

In 2022, with the support of over 100 companies, over 3.800 individual donors, 47 major donors and 1.350 volunteers, we managed to support a total number of over 13.000 vulnerable people. Children who, due to the economic situation of their families are on the verge of abandoning education, their parents, who are struggling to ensure daily living, lonely elderly people who need medical and emotional help, mothers who are raising their children by themselves, young people in difficulty who need professional guidance, these are

just some of the at-risk categories that we support through our programs. We thank each individual and each company that, despite the unstable times, chose to land a hand to those in difficulty and support them through donations and volunteering actions.

The last three years, two of pandemic and one of war, have been difficult for each of us, and even more so for those from vulnerable communities, however, the United Way team managed to mobilize resources and we came up with adapted solutions and programs that meet current needs of these communities. Recent challenges have particularly affected the elderly, who have become even more lonely and isolated. We cannot ignore the enormous baggage of wisdom they carry and which deserves to be passed on, therefore, in 2023 we will implement a new project, connecting seniors with vulnerable young people through technology.

Moreover, we cannot remain indifferent to the problem of sedentary behavior among children and that is why in 2023 we will implement an education and health program through which pupils will participate in sports activities, receive healthy snacks and take part in information sessions for choosing a balanced lifestyle.

Even if we continue to go through challenges, the experience of the last years has taught us that together we have the power to change destinies. Every gesture counts enormously for the future of those facing major problems and for the future of our community. It is in our power to create the community we dream of, where each member achieves their own potential and contributes to the common good.

Ramona Jurubiță
President

Adriana Dobrea
Executive Director

COMPOSITION OF THE BOARD DURING 2022

United Way's impact is in high measure due to its dedicated volunteers, people who contribute with their time, resources and expertise, such as the members of United Way Romania's Board of Directors. We are stronger because of them.

President

Ramona Jurubiță - Country Managing Partner, KPMG Romania & Moldova

Vice-President

Lidia Fați - Co-founder and Head of Strategy and New Markets, Dacris

Members of the Board of Directors

Fady Chreih – CEO, Regina Maria

Vladimir Kalinov – Vice President, Raiffeisen Bank

Marian Dinu – Country Managing Partner, DLA Piper

Peter Weiss – International Advisory Board Member, HD Insurance Ltd.

Radu Florescu – CEO South East Europe, Cheil Centrade

Adrian Mihai – Managing Partner, FAN Courier

Dan Ștefan – Managing Partner, Autonom

Christina Verchere – Chief Executive Officer and President of the Executive Board, OMV Petrom

Carmina Dragomir - CEO, Metropolitan Life, overseeing CZ, SK, HU, BU and UA

Former members of the United Way Romania Board of Directors:

Timothy Correll, Wayne Garrett, Anca Harasim, Mary Lubic, Marie Rose Mociornița, Mugurel Rădulescu, Lyndsay Sacre, Umit Subasi, Perry Zizzi, Lynn Wells, Marialaura Ciampoli, Ileana Farmache, Steven van Groningen, Radu Enache, Dana Deac, Cristina Dăianu, Kurt Strohmayer, Jeri Guthrie-Corn, Yorgos Ioannidis, Gary Whitley, Cristina Simion, Dan Ionescu, Rangam Bir, Stefanos Theocharopoulos, Bill Bowman, Victor Geus, Linda Griffin, Pascal Henssen, Ruxandra Dumitrașcu, Joanne Lemay, Remi Vrignaud, H.E.Philippe Beaulne, Mihai Tudor, Nicoleta Gavrilă, Șerban Toader, Mari Kano Klemm, Andrei Caramitru, Sorin Mîndruțescu, Andre Vivan da Silva, Călin Avram, Mariana Gheorghe, Andrei Pogonaru, Gladys Abankwa-Meier-Klodt, Ciprian Lăduncă, Ioana Hațegan.

ABOUT US

United Way Romania is an independent Romanian foundation, affiliated with United Way Worldwide. Since 2004, United Way Romania has been supporting social programs and initiatives that improve the lives of children, adults and the elderly in difficulty.

The organization's activity focuses on the three directions that lay the foundation of a prosperous community:

- access to a quality EDUCATION;
- good HEALTH services;
- a sufficient INCOME to support a family.

VISION & MISSION

We are all affected, directly or indirectly, by the fate of our fellow men. Each of us has something to gain when a child finishes school well, when an adult finds a job that ensures the livelihood of his family or when as many people as possible can access quality medical services.

VISION

UWRo's vision is of strong, supportive communities committed to helping people reach their potential.

MISSION

Our mission is to improve the quality of life in our communities through individual giving, corporate giving, and volunteerism.

HOW WE ACT:

- we develop educational, health and integration programs for disadvantaged people in Romania, so that they can have a better life;
- we involve as many partners as possible - organizations, companies, institutions and private individuals in social responsibility, philanthropy and volunteering activities;
- we contribute to the strengthening and consolidation of the Romanian civil society, especially of the social services provided by NGOs;
- we support government institutions in their efforts to build prosperous communities;
- we apply and promote transparency and professionalism.

UNITED WAY VALUES

CARING FOR PEOPLE:

We mobilize communities to change lives and create a better society.

INTEGRITY:

The integrity and credibility of every employee of the organization, members of management, volunteers and beneficiaries are essential to the strength and success of our organization.

TRANSPARENCY:

We are open, transparent and accountable in everything we do.

RESPONSIBILITY:

We take responsibility to improve the lives of those in the community we belong to and, in particular, of those in need.

EFFICIENCY:

We achieve a real impact in the community, responding effectively to the most pressing issues and supporting the most vulnerable groups.

We apply and promote transparency and professionalism.



UNITED WAY WORLDWIDE

United Way is the largest private nonprofit organization in the world and annually improves the lives of 48 million people, with the help of 1,5 million volunteers and 6,8 million donors contributing 5,6 billion dollars.

The organization is present in more than 1.100 communities in 37 countries and territories around the world. Every year, United Way partner companies and their employees, donors and volunteers, help

those in various difficult situations to have a better life.

We develop and support educational, financial stability and health programs - the pillars of a prosperous community. Our vision is that of a world in which every community is strong, has jobs that ensure a decent and stable income, good schools and a healthy environment. Throughout the world, we involve people and organizations in innovative solutions that turn this vision into reality.

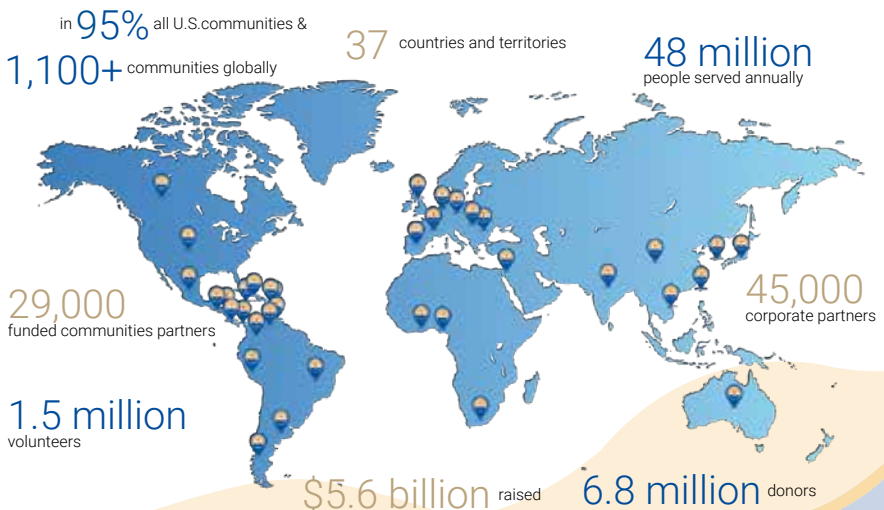
OUR VISION, MISSION AND REACH

OUR VISION

United Way envisions a world where all individuals and families achieve their human potential through education, income stability and healthy lives.

OUR MISSION

To improve lives by mobilizing the caring power of communities around the world.



2022 IN FIGURES AND WORDS

Together, in 2022, we helped 13.171 people.



7.936

7.936 children received educational support (formal and non-formal educational activities, literacy activities, education in hospitals or placement centers) and various forms of material support, supplies, warm meals/snacks, clothing/footwear, sanitary products etc.; **601 teachers** from disadvantaged communities participated in courses and professional training sessions organized by United Way;



2.688

young people, adults and parents from vulnerable groups received socio-professional counseling in order to access a qualification course, obtain a job and to ensure a better social integration;



1.946

children, adults and elderly who suffer from various health conditions, being at a high degree of poverty, received support for improving their quality of life, food, hygiene products, medicines and medical care.

EDUCATION

Children who grow up in poverty or social exclusion face difficulties in having good results at school, in being healthy and fulfilling their potential later in life. According to EUROSTAT (2022), they also face a higher risk of being unemployed, poor or socially excluded as adults. In education and not only, the statistics are harsh in Romania.

According to the Education and Training Monitor, published by the European Commission, in 2022, 40.8% of 15-year-olds had low reading skills, while the European average was 22.5%. Low competences were also registered by young people in Romania in mathematics (46.6%, compared to 22.9% European average), but also in science (43.9%, compared to 22.3% European average).

The above alarming figures are caused by:

■ High school dropout rate

The latest report on the state of pre-university education shows that, in Romania, 26,5 thousand children from primary and secondary school dropped out of school. The same report shows that school dropouts and school losses in the cohort analysis, in primary and secondary education, have very high values, thus 10.8% of children in a cohort dropped out of school and 12.7% were recorded as school losses. From the data for the 2012/2013 - 2019/2020 cohort, it results that almost a fifth of a school cohort is lost during primary and secondary education in rural areas (19.7%), compared to 4.9% of students from urban areas. (Ministry of Education, 2022)

■ The percentage of children exposed to the risk of poverty and social exclusion
Thus, the data published by the European

Statistical Office in 2022 mention that 41.5% of children in Romania are at risk of poverty and social exclusion, while the absolute poverty rate among children in Romania is 29.7% (National Statistics Institute, Romania, 2022).

United Way Romania believes in the **integrated** approach to education - the foundation of a healthy society. In order for a child or young person to have access to quality education, the involvement of all members of the community is needed. The main educational programs of United Way Romania are **"Learn to succeed"**, **"Reading adventure"** and **"Education for future"**.

LEARN TO SUCCEED

The program prevents school dropout in poor urban and rural communities, where it is not the education of children that is a priority, but the daily struggle of parents to find the resources they need to survive.

"Learn to succeed" has an integrated approach, in which actions are focused on the needs of the child. Parents, teachers, volunteers and local non-governmental organizations work together to solve the problem of school dropout, which is not one of the child, but of the entire community.

The **"Learn to Succeed"** program aims to improve children's lives through access to education, and its main objectives are:

- Increasing the school presence of children from vulnerable backgrounds;
- Improving the school situation of children in the program through tutoring and mentoring activities;
- Improving the teaching skills of teachers working with children from disadvantaged backgrounds;
- Increasing the number of adolescents who continue their education and prepare to enter the labor market;

- Developing awareness of the importance of education at the level of parents.

In 2022, United Way Romania, Timișoara office carried out the project "Learn to succeed! - integrated services in the community", POCU/717/5/1/, project code 139608, co-financed by the European Social Fund, Human Capital Operational Program 2014-2020.

The objective of the project is to reduce the risk of poverty and social exclusion for 115 children and parents (of which 36 from the Roma minority) in the territory of the GAL Freidorf Timișoara, by offering educational services.

Raiffeisen Bank supports the "Learn to Succeed" program

"Learn to succeed" is a program supported by Raiffeisen Bank, the company being a strategic partner of the United Way Romania since 2004. Thus, Raiffeisen Bank helped children from disadvantaged backgrounds not to drop out of school and have a chance for a better future. Thanks to the donations of Raiffeisen Bank employees, matched by the company, children from vulnerable environments received warm meals, material support, clothing and shoes, hygiene products, food products and equipped school bags at the beginning of the school year. Also, the pupils participated in non-formal educational activities, tutoring sessions, activities with volunteers, visits to museums, theater performances or one-day trips.

Thanks to the involvement of Raiffeisen Bank, the children's chances of breaking the barriers of poverty and having a positive impact in the community have increased significantly.

Main activities

1. After-school program

- children receive personalized assistance and educational support in partner day centers and in after-school social programs. They receive help with homework and in bridging educational gaps, thus improving school results.

2. Material help for children

Poverty is the main cause of absenteeism. Therefore, it is imperative to make sure that school is free of charge for children from disadvantaged backgrounds;

- in the project, children receive a warm meal or a healthy snack on a daily basis, as well as financial support by providing school supplies, clothing, shoes, hygiene products and medicines;
- for the summer holidays, when, in general, children from disadvantaged backgrounds no longer come into contact with any form of education, thus being at risk to lose the knowledge gained during the school year, through the program they continue to participate in activities held at the educational centers, or receive educational kits that include books, creative materials and educational games.

3. Teachers' Academy

- the activities of the Academy are based on a curriculum developed by the specialists from the United Way programs. The topics are: communication and relationships in the school environment, positive approach

to difficult behaviors, parent-child-school tripartite relationship, student class management in inclusive schools, the role of the school in the community, relationship with institutions and other representative actors in the community and techniques and methods to stimulate active learning;

- the courses help teachers to improve their methods of working with children from disadvantaged backgrounds.

4. Activities with tutors and volunteer mentors

- volunteers provide support to children in reading, writing, math and doing homework, both during the school year and during the summer holidays;
- The mentoring program is dedicated to the teenagers in the project and aims to make United Way volunteers role models for the beneficiaries.

5. Parents' Academy

- monthly, parents participate in meetings within the Parents' Academy, where they improve their parenting skills. These meetings are facilitated by psychologists or social workers and aim to develop the relationship between children, parents and school. During the sessions we approach topics such as: stress and anger management, the development of a relationship based on trust, child development, communication, education and positive discipline, parent-child educational activities that facilitate the expression of emotions, feelings, fears and desires, in a safe environment.





EDUCATION FOR FUTURE

In 2022, United Way Romania and Kaufland Romania carried out the “Education for future” project, dedicated to children from Timis County, who are at risk of dropping out of school.

The aim of the “Education for future” project was to support vulnerable children on their educational path, through an integrated method of intervention, which includes afterschool activities, as well as involving adults in children’s lives to form a supportive and encouraging network around them. Thus, by preventing school failure and dropout, we supported the education of communities and the increase in the level of success of their members.

The 5 community centers where children from vulnerable families participated in the proposed activities are located within the range of Timișoara municipality, Bucovăț commune, Gătaia town, Carani village and Săndreii commune. They were selected based on the increased need for support of residents, as well as

the openness to collaboration of local authorities.

The main activities dedicated to children in the project were:

- afterschool program, during which the children received a warm meal, but also educational support;
- non-formal learning activities, in which pupils developed their skills and competencies through activities such as: creativity and socialization clubs, personal development clubs, STEM clubs, financial education, sports activities;
- tutoring activities, through which children with good school results provided help with homework to bridge school gaps to the children in the project.

Parents participated in:

- parenting training sessions based on the curricula previously developed by United Way Romania to offer parents the opportunity to exchange experiences with each other, as well as professional support and guidance, including qualification courses and support for finding a job.

Teaching staff benefited from:

- training sessions to acquire skills in working with vulnerable children and families, based on a curriculum developed by UWRo, "Systemic management of the student class", accredited by the Ministry of Education and Research in 2020.

READING ADVENTURE

All children have the right to education, regardless of their background, in order to develop to their native potential. Unfortunately, the economic situation of the families they come from and the limitations of the communities they grow up in make their path difficult.

About functional illiteracy (notion that refers to people who know how to read, but they do not understand what they read) we hear more and more often and the statistics constantly give us alarming news.

The results of Romania's national report on the literacy level of Romanian students, published in May 2022, show that only 11% of Romanian students can read fluently. 42% of students are close to illiteracy and lack the skills to interpret and analyze information and facts, to form their own ideas or to draw conclusions. (European Commission, 2022).

All this led us to act in order to prevent and overcome this problem among the most affected children, students from rural and disadvantaged areas. The "Reading adventure" program aims to prevent and combat the risk of functional illiteracy among children in a vulnerable situation by ensuring access to specific literacy activities.

The program focuses not only on

children, but also on teachers and parents. More specifically, activities to stimulate reading, carried out with children, are complemented by professional training in the field of literacy and work with vulnerable groups, dedicated to teachers, and also by information meetings about the importance of reading in the family, addressed to parents.

We do this by:

- **Providing and setting up reading clubs**

in schools where pupils have access to a modern library with titles of interest for their age, which they can enjoy in an informal, relaxing, attractive way;

- **Organizing literacy training courses** for teachers and providing support during the implementation of the project;

- **Assessment of the literacy level** of each child in order to be able to plan and adapt activities according to the level and monitor their evolution;

- **Organizing activities to stimulate reading**, in small groups of children.

During the activities, a warm meal is offered, which is a real help for families with a precarious economic situation;

- **Tutoring** (peer learning) through which students support each other developing their feelings of communion and mutual help;

- **Thematic one-day trips** where children have the opportunity to get out of their everyday environment and visit various bookstores, libraries or other spaces where reading is promoted;

- **Information and involvement activities for parents** to raise awareness of the importance of education and reading in their children's development and future;

- Voluntary activities through which good people, supporters of the project's purpose, who read with the children and contribute to their development.

Reading corners set up with the help of Metropolitan Life

In 2022, almost 4.000 children from vulnerable families received access to nine reading corners, newly furnished with the contribution of Metropolitan Life. Reading corners aim to increase children's access to education and reading in order to prevent and combat the risk of functional illiteracy and school dropout. They were created in schools from nine localities involved in the project: Glina and Buftea (Ilfov County), Cutuș and Harman (Brașov County), Borșa (Iași County), Cumpăna (Constanța County), Băile Tușnad (Harghita County), Ploiesti (Prahova county) and Costache Negri (Galați county).

With the involvement of Metropolitan Life, the reading corners were equipped and refurbished. Depending on the condition of each space and based on the identified

needs, floors/parquet were replaced, walls were painted and painted, furniture, soft pear-shaped chairs and colored cushions, carpets, curtains, books and educational materials were purchased and installed. Thus, old and unused spaces received a new destination to delight children and awaken their desire to read.

Also, the budget offered covered: training in the field of literacy for the teaching staff working in these centers, the organization of reading clubs to encourage reading and develop children's skills through individual and group literacy activities, providing the necessary educational materials for reading activities and providing snacks during these meetings. 40 volunteers from Metropolitan Life attended the inauguration of the centers events and spent time reading to children.



EDUCATION SESSIONS FOR ENVIRONMENTAL PROTECTION WITHIN THE EDUCATIONAL PROGRAMS OF UNITED WAY ROMANIA

Starting from 2022, an important component was introduced in the educational programs of UWRo, namely education for environmental protection. Thus, within the educational projects, the children participated in theoretical and practical sessions on the importance of respecting the environment. Activities dedicated to the environment took place 2-3 times a month, and during the summer, in some centers, even more often.

United Way has made available to specialists in educational projects a methodical guide developed by Viitor Plus Association, an organization with extensive experience in creating education programs for environmental protection. The material contains 10 thematic sessions (adapted for grades 0-2 and 3-4) about climate change, reducing consumption, reuse and recycle methods etc. In addition to the guide, we organized, in the second half of 2022, training sessions on environmental protection topics dedicated to project specialists who work directly with children; we provided them with activity ideas and useful work tools in order to facilitate the environmental activities they carry out with children.

2.714 children from educational programs participated in sessions dedicated to the environment in 2022. During the theoretical activities, the children learned, among other things, about: the effects of pollution on the climate and on health, types of waste, the importance of selective collection, the decomposition period of different

materials, the greenhouse effect, the role of bees in our lives, etc. During the workshops, the children planted aromatic plants and vegetables in pots or in the garden, created boxes for the selective collection of waste, cleaned and sanitized the outdoor spaces, made visits to nature and other relevant activities.

THE STORY OF THE IMPACT OF ENVIRONMENTAL PROTECTION ACTIVITIES

Vis, Cikita and Carisa taught the children how to take care of nature

As soon as you enter the door of the educational center supported by United Way, you find "Vis", "Cikita", "Carisa" in a place of honor. Do you wonder who they are? They are the names chosen for the cactus and hyacinths planted with so much love by the children who participate daily in the activities carried out here.

In March 2022, children from the center took part in an environmental education activity by planting a favorite flower. The pupils got involved enthusiastically, looking for information about the specifics of the chosen plants, especially about their usefulness, maintenance and resistance over time. Since the activity took place in the first month of spring, many of the children chose to plant hyacinths to enjoy their fragrance. Others chose cactus, learning about these plants about their longer life span.

After almost a year since their initiative, many of the plants are still on the shelf of the center, cared daily by children: they make sure they have water, change their soil and even talk to them. In fact, we can say that they are very lucky flowers, because they benefit from the laughter and good atmosphere of the center

every day. Many of the children took the story further into their homes, becoming involved in taking care of the plants at home, with their parents.

Through these actions, the children understood the importance of

environmental protection, the necessity of plants in the places where they live, assuming also the responsibility of taking care of flowers over time. The green corner of the educational center is a reason of great pride for children and a joy for visitors!

RESULTS OF EDUCATION PROGRAMS

- **3.357 children** from poor communities had access to integrated services to prevent school dropout;
- **1.800 children** hospitalized for a long period participated in educational and art therapy programs;
- **1.650 children** from foster care centers and public schools from disadvantaged backgrounds had access to educational activities;
- **1.129 children** from disadvantaged backgrounds benefited from literacy activities;
- **923 parents** participated in the Parents' Academy, during which they were supported to develop their parenting skills and benefited from psycho-social counseling;
- **421 teachers** attended to the Teachers' Academy - meetings with specialists, which addressed practical aspects related to the work with children and young people in vulnerable situations;
- **155 teachers** participated in the Systemic management of the student classroom course, where the topics addressed were related to communication and relationships in the school environment, the positive approach to difficult behaviors, techniques and methods to stimulate active learning, as well as the role of the school in the community and the importance of community involvement.



SUCCESS STORIES

FROM „I CAN'T” TO „I'M SMART TOO” IS A PATH THAT LUANA TRAVELED WITH THE HELP OF THE PEDAGOGUES FROM THE UNITED WAY CENTER

Luana is 9 years old and lives with three other sisters (aged 12, 11 and 6) and their father. Her mother abandoned the family a year ago. Neither the girls nor the father talk about this situation, but it is obvious that the girls seek affection from any female presence. When they receive it, they offer a hug, a caress, a smile or even make a handmade gift to pass on in exchange for the affection received. The family's income is low. They live on allowances and various social benefits. The father does not work, because of the disability he suffers from. The girls are attached to their father, but they always live in fear of being abandoned by him as well, because he is sometimes overwhelmed by the situation of raising four girls alone.

At the recommendation of the General Directorate of Social Assistance, the sisters, accompanied by their father, came to the educational center supported by United Way.

From that moment on, the sisters attended the center activities every day. Here they receive a warm meal, help with homework, clothes for the hot and cold season, personal hygiene products. Also with the support of the center, the girls participate weekly in swimming lessons, in non-formal education activities (such as dental hygiene workshops, environmental protection education workshops, creative workshops etc.), but also in outings and free time activities (visits to museums, theatre, or playgrounds).



Furthermore, the center's social worker permanently supports the girls' father in managing daily issues such as renewing of the identity card, forbearing and gradually reducing of monthly utility debts, renewing the electricity contract. The family also received material aid from the center and donations of furniture and household appliances, to create better living conditions for them.

Of all the sisters, Luana has the lowest self-esteem. When she came to the educational center, she thought of herself as not being smart enough and it took a lot of work to build her self-confidence. There were times when the little girl would throw all her notebooks on the floor out of frustration that she could not understand various mathematical operations. With the efforts of the center's pedagogue, the results soon appeared.

Now Luana is much more attentive to solving the exercises, to the way she writes and how she places a text on the page, but her improved attitude is the most notable change. When she does not succeed in something, she doesn't get angry anymore, but tries once again. With small steps and support in developing her self-confidence, Luana understood that she is able learn and do very well, a fact also noted by the teacher in the class.

Also with the help received at the education center, the girl received the necessary school supplies. „How beautiful they are! I'm going to write on them every single day!" – Luana exclaimed when she received them. And she did just that, every day she writes a little in these notebooks.

One day he was doing her math homework and managed to solve all the exercises without help: "You see, *madam*, I'm smart too!" said the little girl proudly.

A YEAR AGO, HE DID NOT WANT TO GO NEAR THE LIBRARY, NOW HE READS EVERYTHING HE CAN GET HIS HANDS ON

Some children acquire the basic skill of reading from a young age, and parents are the ones who are role models and instill to their children the love of reading. However, not all children have this privilege, and Robert, a student in the third grade, was in this category. For him, reading a book was like a punishment. He rather preferred household activities, he liked to take care of animals, and school attracted him less.

One day, Robert and his colleagues visited the library. All his classmates, even those with reading difficulties, were very excited and eager to borrow a book, but not Robert. The other children were amazed to see their classmate vehemently refusing to go near any book in the library. Shortly after this incident, the United Way "Reading adventure" project started in the school. Because reading was combined with games, skits and other interesting activities that fascinated the children, Robert wanted to participate in the project as well.

"If at first he refused to read additionally and limited himself only to the daily lesson, after only a few weeks of enrolling in the program, I was pleasantly surprised to see Robert one morning, with a book in his hand. He received it as a gift from a

colleague. He had already started reading it and was very excited about the story he discovered" - O. M., coordinator of the "Reading adventure" program in Robert's school.

Gradually, the pupil began to read faster, to understand the meaning of stories more easily and to express himself more freely. Activities such as educational games, create the story, story line, continue the story, cards with questions and answers, charades (miming some requirements on the cards), role-playing, fun diction exercises made magic with Robert's desire to read.

Now the boy is excited to tell everyone about his readings, and the fact that he knows more and can speak freely about many topics has greatly increased his self-esteem. His improved grades received from school are just one of the many consequences.

AFTER BEING HELPED TO MAKE UP FOR THE GAPS IN THE SCHOOL SUBJECTS, RITA DREAMS OF BECOMING A TEACHER

Rita is in the eighth grade and has been coming to the United Way educational center for three years. At first, she was withdrawn and hardly interacted with others. At school, she was among the weakest pupils when it came to school results, she was not interested in learning and did not exceed grade 6 in any subject.

Once she arrived at the center, in order to make up for the gaps in the school subjects, the girl received help with homework from the pedagogues, as well as individual tutoring on the Romanian language and mathematics from the





teachers specialized in these subjects. After months of effort, the results began to be seen. Today, Rita is among the most active and involved children at the educational center. She loves helping younger classmates with homework and enjoys participating in all activities. She started to focus on study, and in mathematics and Romanian language she now only gets grades 8 and 9. She is never absent from the center's activities and she does not miss school classes. In addition to educational support, Rita receives lunch at the center and also hygiene products, clothes and shoes, as well as food to take home.

Rita's parents support the family doing daily jobs. Rita also has an older sister who works as a sales-woman and an older brother who works in Germany. The two also help their parents with money, but they also have their own families to support, so resources are always limited. Rita's mother is one of the parents that the team at the educational center can rely on as a volunteer, cleaning up at the end of the daily schedule.

A year ago, the little girl was determined to become a seller, just like her older sister. However, the good results at school show that she is capable of much more than that, so the center's team convinced her that she is able to pass the admission exam to the Pedagogical high school. One of the specialists from the center promised her that she would accompany her to submit her admission file to high school. Now Rita's dream is to become a teacher and return to the center as a volunteer, to help other children to make up for the gaps in the school subjects, as she has also received help herself.

INCOME

ON THE ROAD TO SELF RELIANCE

The latest data published by EUROSTAT show that a significant percentage (20,2%) of young people between the ages of 15-29 in Romania are not employed on the labor market, nor are they pursuing any form of education. Many young Romanians leave the school system without acquiring the necessary skills to enter the labor market, with its rapidly changing needs. This makes it difficult for them to transition from school to gainful employment. (OECD, 2022) Young people coming from foster care, single parents, people with disabilities or the homeless have no real chance to break the cycle of poverty and face several types of social exclusion, either because of their low level of education or because they lack legal documents necessary for employment and access to information.

“On the Road to Self-Reliance” - our main program for social and professional integration - has become a model of integrated approach that ensures real job opportunities and financial independence for vulnerable young people and adults through vocational counseling, training and financial education.

It is designed as an integrated intervention program, meant to transform the beneficiary from a vulnerable individual, dependent on social assistance, into an active member of the community, financially independent.

The activities in the program include: training courses, vocational and career counseling, skills development trainings, workshops and individual work sessions on practical topics (such as how to write a CV, how to look for a job on the internet, how to present yourself at an interview etc.) or job shadowing activities in which a young fellow from the program accompanies an employee from a company during their workday.

INNOMATE- INNOVATION FOR FUTURE

It is not a secret that many high school subjects fail to keep up with the times and needs of teenagers. If parents have the opportunity to offer their children new learning contexts, they manage to be competitive in the labor market. However, if the young person comes from a disadvantaged background, they lose the chance to find a job that would help them break away from the environment in which they grew up.

Starting from this reality, United Way Romania continued in 2022 its efforts dedicated to vulnerable young people, through the “InnoMate - Innovation for Future” program. The program is aimed for young people who are at socio-economic disadvantage, in a situation of social vulnerability or with school difficulties. It focusses on bridging the gap between what young people learn at school and the knowledge they need to successfully access the labor market. The program offers teenagers new

contexts to develop their communication skills, to correlate information in order to find innovative solutions to various problems, to interact with peers, to negotiate, but also to effectively manage the resources they have: time, knowledge, skills, information. All with the aim of helping them to become more employable and more adapted to current professional requirements.

For this purpose, United Way Romania developed and adapted the InnoKit curriculum in collaboration with United Way Hungary, starting from the students' needs to develop and plan their professional path.

Students in their final years of high school benefit from:

- vocational and career counseling

services delivered at individual and group level;

- activities to develop entrepreneurial skills, soft-skills and meta-skills;
- meetings with professionals from various fields.

Through the project, in order to effectively support the activity of the teaching staff and to have the desired result in working with young people, the teachers are supported to attend courses in the field of vocational counseling, which are accredited by the National Qualifications Authority.

Through all these activities of the "InnoMate - Innovation for Future" program, we plant in teenagers the seed of initiative and at the same time we create the fertile ground for this seed to develop.



RESULTS OF INCOME PROGRAMS

■ **2.354 young people, adults and parents** in difficulty received social, vocational, psychological and legal counseling in order to integrate socio-professionally;

■ **2.155 people** received specific material support (food, clothing, footwear, hygiene products);

■ **743 people** received counseling for employment and labor market integration;

■ **102 people** were qualified in various fields, participating in professional qualification courses and **314 people** were hired;

■ **334 youth** from vulnerable backgrounds included in the

entrepreneurial skills development program participated in vocational counseling, personal development or career mentoring sessions with the support of 25 teachers, trained to provide these services;

■ **124 homeless people** improved their lives and were integrated into the community;

■ **74 young people** received scholarships for up to 3 months and attended training courses/ job shadow internship;

■ **55 single mothers** received shelter or social assistance to overcome difficult times.



SUCCES STORIES

A YEAR AGO, HE THOUGHT THAT HAVING A BUSINESS WAS IMPOSSIBLE, NOW HE STUDIES AT THE FACULTY OF ECONOMICS AND WANTS TO MAKE A LIVING FROM HIS OWN BUSINESS

Luca comes from the countryside, a small village near the city of Gătaia, in Timiș county. His parents make efforts to provide the two children with everything they need. The father periodically goes to work abroad, while the mother, a homemaker, takes care of the children. The children, in turn, have rewarded their parents with good academic and behavioral results at the schools they attend.

Last year Luca, a twelfth grade student at Gătaia Theoretical High School, found out about the United Way Romania

Foundation's "InnoMate - Innovation for future" program and, as he didn't know much about businesses, and even more, he considered that starting his own business is a very difficult thing, if not impossible, he decided to enroll in the course.

During the four months that the entrepreneurial education sessions took place in the high school, Luca showed interest, seriousness, team spirit and active involvement, therefore he was part of the team that participated in the county competition organized at the end of the course. Moreover, together with his teammates, he won second place award with their business idea: Thermal beach in Gătaia, starting from a natural thermal water resource in the locality.



And the story doesn't end there. After graduating high school and passing the final exam, Luca decided to develop his entrepreneurial skills by enrolling in the Faculty of Economics and Business Administration in Timișoara where he is a first-year student. He managed to enter college even though he finished a Humanist profile high school, specializing in Philology. Now his ambition is to make a living from his own business, one day.

„I'M GLAD THAT I CAN OFFER YOUNG PEOPLE NEW VISIONS ABOUT THEIR CAREER POSSIBILITIES” - ALINA HAMZA, TEACHER

Alina Hamza is a Romanian language teacher at Electrotimiș Technological High School in Timișoara. In addition, she is a facilitator of entrepreneurship education within the “InnoMate - Inovation for future” program, run by the United Way for young people from vulnerable backgrounds who need support in training skills for their future careers.



In order to be of real help to young people, Alina Hamza participated in the course dedicated to the InnoKit curriculum, organized by the United Way. This course provided teachers with the necessary tools to work with young people in order to develop their entrepreneurial skills.

“First of all, I learned the steps to follow when you want to start a business, what aspects must be taken into account. Secondly, I understood how to make a business plan” - explains Mrs. Hamza. This information is then passed on to the young people. During the course, the teachers go through exactly the same practical stages of entrepreneurial education, which the teenagers enrolled in the program later apply. “I discovered a lot about myself, so in addition to the information about entrepreneurship, I appreciated this opportunity for personal development. I most appreciated the fact that this course develops qualities and skills related to the relationship with others, the correct reporting to others, the assumption of responsibility and above all perseverance, even if things do not turn out favorably from the start”, said Alina Hamza.

Moreover, through the InnoKit course, teachers learn techniques for effective communication with young people and ways to manage working in groups. These skills are very welcome, as in the program young people form teams to create a business plan together. The most successful plans reach the regional entrepreneurship competition also organized by United Way. *“One of my students, part of the team that won the second prize at the entrepreneurship contest, is determined to start the business that he entered the contest with. For me, this is the best proof that what*

starts as an exercise, has a chance to become a fully-fledged business" - says Mrs. Hamza.

AT HOME, SHE SHARES HER LONELINESS WITH A PUPPY, BUT SHE FOUND FRIENDS AT THE CENTER FOR THE ELDERLY

Mrs. Dana is 75 years old. After 25 years of work, she retired due to illness, being affected by numerous health problems that intensified over time. She was married but divorced after only three years. The failure of the marriage caused her a great disappointment and led her to stop trying to have another serious relationship. After the divorce, Mrs. Dana lived with her mother, whom she cared for until the last moments of her life. Currently, she lives in a 2-room apartment in the Rahova neighborhood, and her only roommate is a puppy, who seems to understand her every thought.

However, Mrs. Dana does not feel the lack of socialization because she comes as often as she can to the day center dedicated to the elderly. A bohemian, sensitive person, Ms. Dana inhales and exhales art with her every breath. This aspect made her sign up for all the activities in the day center, which involve at least a little form of art: the Creation Class, the Crafty Hands Class and the Literary Class. Mrs. Dana makes interior decorations, knits women's clothes, creates jewelry and writes poetry. This year she decided to develop on other levels also, and signed up for the English Language Class.

In recent years, Mrs. Dana's health has worsened (diabetes, chronic heart problems) and a good portion of her pension is spent on treatments and medications.

However, Mrs. Dana does not give up and she is still present at the center's activities. *"Since coming to the day care center, I have greatly expanded my sphere of activities. I do bricolage, tailoring, painting, recycling. I tried all of these in turn, and recently I fell in love with making knitted style necklaces, the way I tried other creations, such as clothing or decorative panels, or masks. I wouldn't understand life without these activities, just like I wouldn't understand it without pets and the friendships I made at the center",* Mrs. Dana told us at the end of the year.

The social integration program dedicated to the lonely elderly, with low incomes, offers to them the opportunity to spend quality time with people who are in the same situation. As part of the project, they also receive material support consisting of food packages and cleaning and hygiene products.



HEALTH

Because of the United Way programs, children, young people, adults and seniors with serious health problems receive medical and social care.

The number of the elderly population is growing in our country. Many seniors face different problems, chronic diseases, poverty, and loneliness. They survive on very low incomes, they cannot afford quality health services, therefore they live their last years without dignity.

Through United Way's health programs,

these people are being helped with food, medicine or basic medical services. Elderly people who cannot leave their homes receive regular visits from medical teams or have access to telemedicine services.

Children requiring long-term hospitalizations also receive psychological counselling, art and play therapy, as well as basic medical support, rehabilitation and physical therapy.

RESULTS OF HEALTH PROGRAMS

■ **11.946 children, adults and elderly people** received basic free medical services, medical consultations, treatments, recovery medical services and home care;

■ **869 beneficiaries** received material support for access to investigations and treatments;

■ **754 children, adults, elderly people**, as well as their relatives benefited from counseling and psychological assistance;

■ **732 people** benefited from social assistance and counseling in order to access medical services;

■ **317 people** received home care and medical rehabilitation services.



SUCCESS STORIES

HE SUFFERS FROM NUMEROUS CHRONIC DISEASES AND ALSO TAKES CARE OF HIS 92-YEAR-OLD MOTHER

Iulian is 58 years old. The chronic diseases he suffers from keep him tied to the house, especially because he also takes care of his mother, who, at 92 years old, needs constant supervision. They both live in a modestly furnished two-room flat and subsist on his sickness pension and disability allowance.

Iulian benefits from socio-medical care at home, within the project supported by United Way. Thus, periodically, a medical assistant visits him and measures his physiological parameters: blood pressure, pulse, temperature, blood sugar, oxygen saturation. Also, the evolution of the diseases he suffers from is being monitored frequently through various types of blood testing. Iulian has the opportunity to talk to someone about his

sufferings and to feel understood and accepted. When he is not being visited by a nurse, he benefits from telecare monitoring, which allows him to be in touch with a medical specialist whenever he or his mother need it.

Through the constant support that Iulian receives, his health is stable, which gives him more confidence in his strength to face his sufferings, as well as those of his mother. The fact that he is visited by the team members makes him feel less alone. *"What I miss most is socializing and interacting with people. Thanks to your visits, I feel like I'm not alone anymore and it gives me courage to overcome my medical problems more easily."* - Iulian confessed to us.



AFTER MONTHS WITHOUT HELP, HE RESTARTED THE PHYSICAL THERAPY. NOW HE IS ABLE TO WALK DOWN THE STAIRS ALONE

Bogdan is a cheerful teenager of 15 years old who really likes trips and cars. At the age of 6, he was diagnosed with autism in Romania. With the support of relatives, the parents went abroad, together with Bogdan, in order to carry out several complex evaluations. However, the news received were disturbing: their little one was diagnosed with a serious condition of the nervous system.

Because his medical condition was delicate, the family decided to stay for a while in Spain, where their son could receive the therapies he needed. However, in time the socio-material situation of the family became difficult, which is why they returned to the country, where Bogdan continued a series of therapies. The recovery was interrupted with the beginning of the pandemic, in 2020, which had a negative impact on his development.

Last year the family heard about the United Way's support center that offers psychological and medical recovery and asked for help. The long period in which he did not receive physical therapy had a negative impact on his recovery, and Bogdan had severe problems with his locomotor system, as he only walked supported by his mother and often experienced loss of balance. In order to help Bogdan, the center's specialists set up an extensive weekly program of physical therapy and speech therapy to help the teenager recover.

"I never lost hope, but I admit that, many times, I felt disappointed and could no longer see a way to help my son.

Helplessness gripped me almost every time. As a result of the help he received at the center, two months ago my son started walking down and up the stairs by himself, holding on to the bar and without anyone's support. It is the biggest achievement in the last year and a half and we are very happy. Bogdan is even more excited. Now he wants to walk down the street by himself and without me holding his arm. My soul is full of joy and gratitude for this chance we have been given." - Bogdan's mother told us.



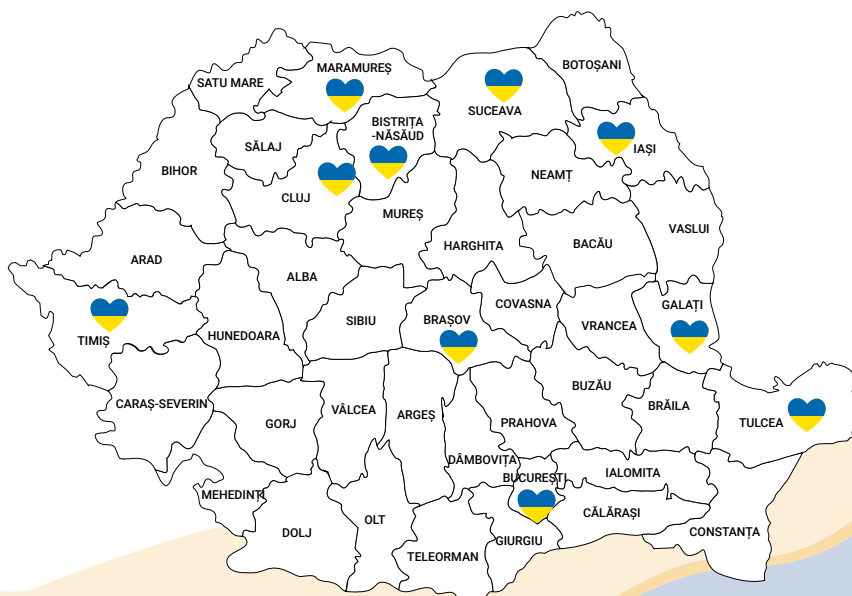
SUPPORT FOR UKRAINIAN REFUGEES IN ROMANIA

We all try to think ahead and make plans. There are times, however, when the immediate reality does not take into account any plan and completely changes priorities. That is what happened when the pandemic started; the same thing happened when the war started in the neighboring country on February 24, 2022, and thousands of families left their homes in order to save their lives. Since the first days of the war, tens of thousands of Ukrainians, mostly mothers with children, crossed the border into Romania, and tens of thousands more continued to come in the months that followed, fleeing the war. A suitcase, fear and hope was the luggage that they carried through customs. We could not take the weight off their souls, but it was in our power to make their stay in Romania a comforting experience, in which they would not lack for their basic needs.

EMERGENCY INTERVENTION

Immediately after the outbreak of the war, we attracted resources and provided emergency support to the Ukrainian refugees. We offered help by providing basic products at border points in Oancea and Sighet, but also support in transit centers in various areas of the country. Later we expanded our presence in Siret border point and in the North Railway Station of Bucharest.

In addition to the material support (which consisted of food packages, cleaning and personal hygiene products, phone cards and social voucher, that allowed the refugees to purchase their necessities), the refugees also received emotional support and advice on their options (depending on what they wanted to do next, to stay for a while in our country or to go to other countries). During this time, their children played in specially designed



playgrounds, giving the adults a chance to think and plan their next steps.

In the transit centers, the refugees stayed from a few hours to a few days, depending on their needs. There, they received warm meals and anything else they needed (hygiene products, basic medicine, luggage etc.). At the same time, they were helped with transportation to various institutions to solve problems related to transfer to other destinations, and, depending on their needs, they were helped with obtaining or translating documents.

MEDIUM-TERM SUPPORT

For refugees who have decided to stay in our country for a longer period, together with our partners, we have developed

adapted projects, focused on the three established areas of intervention of the United Way:

- **Educational programs** - access to education and educational activities for Ukrainian children;
- **Socio-professional integration programs** - social counseling for a better integration into the local communities, career guidance, legal advice for a better understanding of the labor market in Romania;
- **Health programs** - mental health services such as counseling and psychological therapy, creating an anxiety management guide in the Ukrainian language and other health programs such as providing emergency dental treatment for refugees or cardio-vascular treatments.

RESULTS OF SHORT TERM REFUGEES PROGRAMS

30.139 refugees received emergency support from United Way, either at border points or in transit centers, through informational, educational, medical or material support, throughout the year 2022.

Of these:

- **21.998 people** received food;
- **7.086 people** benefited from material support;
- **6.032 people** received hygiene products;
- **3.874 people** had access to education;
- **2.170 people** received medicines.



RESULTS OF MEDIUM TERM REFUGEES PROGRAMS

4.230 refugees from Ukraine received the necessary support. Thus:

■ **In education: 1.724 children** benefited from non-formal education activities, Romanian/English language courses, support in continuing their studies in Ukraine, by attending online courses, but also support in enrolling in Romanian educational system, when it was possible;

■ **In socio-professional integration: 864 adults** received social counseling and support related to accessing a job;

■ **In health: 843 children and 1.487 adults** benefited from group and individual psychological counseling sessions, mental health workshops, dental treatments, packages with personal and oral hygiene products as well as information on ways to cope with anxiety through a guide developed within the projects.

IN TOTAL:
34.369 people who fled the path of war and found short and medium-term refuge in Romania were helped by United Way during 2022.

SUCCESS STORIES

SHE TOOK HER MOTHER AND SON AND FLED THE BOMBED CITY

"I was very terrified by every sound of bombing heard all day and I couldn't sleep at night. Timur was also shaking and did not understand what the noises he was hearing were. We had no peace in our house, as the war entered Mykolaiv in full swing. I left the city in a hurry with my son and my mother" – says Nadejda, trying to comfort her crying child.

Nadejda is 24 years old and arrived in one of the transit centers supported by United Way together with her one and a half year old baby and her mother. Until February 24, Nadejda lived with her son, Timur, and her parents in a small apartment in Mykolaiv. Even though the



boy doesn't have his father's support, he had a safe and warm living environment, which Nadejda's parents helped her maintain. When the war began, she hoped that in a few days everything would be over. However, when the city was bombed, she had no choice but to take her baby and her mother and leave. Nadejda's father remained in Ukraine, still being of conscription age.

With no plan, no resources, no friends or family in Europe, they packed a few things and ran away. After staying for a while in a refugee center in the Republic of Moldova, they came to Romania, where they were sheltered in the transit rooms of a center supported by United Way.

When they arrived, Timur was very tired and agitated, and Nadejda and her mother were exhausted. At the center, they received a room to live in, but also food, clothes, medicine, hygiene products, toys for the little one. Everything they need. Over time, Timur calmed down and cries less, and a smile began to appear on Nadejda's face. The concern about their future is still there, but Nadejda knows that they are safe as long as they are away from the war.

SHE TRAVELED OVER 1.400 KILOMETERS WITH FIVE CHILDREN TO FIND PEACE IN ROMANIA

Aliona is a mother of 5 children who came in Romania from the Donetsk region, which has been at war since 2014. Last year when Ukraine was attacked by Russia, Aliona took her children and fled. Although her husband had the right to leave the country, being disabled and a father of many children, he chose to stay in Ukraine in order to take care of his elderly mother and their home.

After a long journey of over 1.400 kilometers, Aliona and the children arrived at a center for refugees in Râmnicu Vâlcea. They stayed there from March to July and started looking for a way to get to Bucharest, where they had heard that there were more integration possibilities. That is how they came into the attention of the refugee center supported by United Way. When they arrived, Aliona was depressed, crying all the time, and the children, aged 21, 14, 12, 9 and 5, needed shelter and food.

The accommodation was difficult as everyone was very sick. They had covid and flu one after another, but slowly they



got better. At first they didn't trust the center's employees, as the mother was afraid that the children would be taken away from her. Over time, however, she saw that everyone treated them with kindness and patience. Moreover, one of the employees who spoke fluent Ukrainian, helped her not feel alone anymore. Thus, she became convinced that everyone at the center was willing to help them.

"As they gained trust in the center's employees, Aliona and the children began to be more open, more communicative and even made plans for the future. Even if at first Aliona did not want to enroll her children in school, hoping that the war would end soon and they would be able to go home, now she is happy to see the children's progress and hopes for a better future for them" the social worker in charge of this case told us.

In order to overcome depression, the mother was encouraged and counseled daily by the social workers. Step by step she learned to get around Bucharest, which gave her more freedom of

movement. This fact contributed a lot to improving her emotional state.

Currently, three of the children go to the nearby public school, which offers classes in the Ukrainian, Romanian and English languages, and the 5-year-old boy goes to kindergarten.

The eldest daughter took a cooking course in Ukraine, but because she does not know Romanian or English, she cannot practice according to her studies. That is why she works at the biscuit factory, and in her spare time, she learns Romanian, which she hopes will help her to find a job in the profession she has chosen.

Aliona also wants to get a job, therefore she is also taking Romanian language courses. She has already made contact with the labor market in our country and visited a job fair. *"I am very grateful for the help I received; I have never experienced such kindness from complete strangers. We have everything we need, the children are used to school and we have started a new life. For all this we want to thank you!"* Aliona told us.



UNITED WAY VOLUNTEERS

United Way's mission is fueled by the passion of 1,5 million volunteers worldwide. They come from different countries and backgrounds, but share a great passion for improving their communities.

In 2022, United Way Romania had the support of 1.352 volunteers, who gave, of their own time, no less than 4.900 hours of volunteering for children, young people, adults, elderly and specialists, through literacy activities, socialization, tutoring activities, discussions related to careers, refurbishment or offering of gifts. This year we continued the tutoring program through which tutors made their contribution to reducing the level of school abandonment in the communities where thousands of children from disadvantaged backgrounds received applied support in consolidating

educational knowledge, developing writing, reading or arithmetic skills.

We also express our gratitude to the runners at the sporting events, who have dedicated their time and energy in support of the United Way cause. Thank you all for your involvement, dedication and enthusiasm!

ASHTON TOPOLINSKI – THE VOLUNTEER WHO GIVES LOVE AND CARE TO THE CHILDREN IN OUR PROGRAMS

Reading to children, playing with them, giving them attention, and sharing with them from her own experience, all of this has been done by Ashton Topolinski during her volunteering activities for the past two years. COVID was not an obstacle in her path. She recorded herself reading stories in English, which



were listened to by children in United Way educational projects. When the restrictions were lifted, Ashton visited some of our centers.

Thus, at an educational center, Ashton read in English a story with many meanings: The Little Prince, by Antoine de Saint-Exupery, which the children listened to with great interest.

„It is an honor to be a volunteer for United Way Romania and to work with Romanian children. Through this experience I was able to help children learn English through stories and give them a new perspective on themselves and the world. I want to be able to help build their confidence and open their hearts to limitless possibilities”, Ashton told us.

On another occasion, Ashton, together with her colleague, Stefania, visited a day center for the recovery of disabled children. Along with them, the volunteers participated in the „Autumn Festival”. They danced the Hora, helped the little ones finger paint, watched a puppet show put on by the children and enjoyed the company of the little ones, just as they were excited to welcome them as guests to their event.

„For me, volunteering with United Way is more than a check on a to-do list. I strongly believe that love, attention and patience are the keys to building a strong child - psychologically, mentally, emotionally and physically. That’s why I regularly come to spend time with children who come from vulnerable backgrounds or have disabilities, and thus share a little extra love and care with those who might not receive it on a regular basis.” - Ashton

Topolinski told us after the most recent volunteer event.

We thank Ashton for her time with our children! The members of the Topolinski family are also Tocqueville donors of United Way, financially supporting the projects we carry out.



VOLUNTEERING EVENTS

REGINA MARIA`S VOLUNTEERS TOGETHER WITH UNITED WAY`S BENEFICIARIES

60 underprivileged children started the school year with fully equipped pencil-cases, notebooks, writing instruments, colored paper and other necessary supplies, thanks to a group of volunteers from the Regina Maria Private Health Network. However, they didn't stop there, the children also received age-appropriate clothing and shoes. The trunk full of packages with each child's name and age written on them was not the only attraction. Two of the volunteers from the White Knights came to the educational center supported by United Way on motorcycles. As expected, kids lined up to take pictures on the motor bikes. The visit had another positive effect on the children, because one of the bikers,

a doctor, held a mini interactive first-aid session.

Regina Maria employees have also offered their support to our seniors. They received help through a screening program that detects colon cancer. Doctor Pușcașu Cătălina consulted all the beneficiaries and then a nurse collected a set of usual but also specific medical tests to determine if there was a risk of developing colon cancer. Depending on the results, they received a referral for free investigations.

Moreover, around the winter holidays some of the volunteers became Santa's helpers. 120 children from Fundeni and Curcani (Călărași county) received the desired gifts from Santa disguised as volunteers from the Regina Maria Private Health Network.



KPMG VOLUNTEERS HELPED THE CHILDREN TO LOVE SCHOOL AND TO CONSIDER IT „SUPER”.

„School is super” is the educational project that United Way supports in one of the vulnerable communities in Bucharest. „Super” is also the most frequent word said by the children who attend the activities of this program, when they saw the renewed center thanks to a volunteering action organized with KPMG employees. The 15 volunteers put their painters’ overalls on,

secured the furniture and floors with plastic foil and began the work. First they applied the primer on the walls, then, after everything was dry, they applied the paint. The volunteering action comes in addition to a generous donation from KPMG Romania allowing the purchase of furniture items, metal cabinets for archiving the files of the beneficiaries, a multifunctional printer, a microwave oven for the center’s kitchen and an access ramp for people with disabilities, as well as air conditioners.



ACTIVE VOLUNTEERS AT MORNINGSTAR SUSTAINALYTICS

In 2022, Morningstar Sustainability was actively engaged in numerous volunteering initiatives. Thus, 22 employees replaced the mouse and computer with stencils and putty and refurbished the reading club in Bancecu de Sus, Timiș county, for 60 children who participate in the „Reading adventure” program.

Also, the colleagues from Timișoara and Bucharest organized together, on the same day, a great volunteering action. In total almost 80 volunteers came to our educational centers to provide equipped schoolbags for pupils.

In addition, the IT laboratories and part of the classrooms of 3 rural schools in Timiș county were equipped with 76 computers, donated by our partners from

Morningstar Sustainalytics Timișoara. Through the generosity of the company, the computers were equipped with new hard drives and company employees dedicated their time to make all 76 computers fully functional and to deliver them to the schools.

Last but not least, the company offered support to the refugees. In the first weeks of the war, with the support of Morningstar Sustainalytics, we provided social vouchers for 100 refugees from Ukraine, settled in Timiș County and its surroundings.



EY VOLUNTEERS SUPPORTING CHILDREN AND YOUTH IN UNITED WAY'S PROGRAMS

As part of United Way's educational program, EY employees participated in a „Book Club” volunteering activity, reading to the children and spending time with them. In addition, the employees

participated in meetings with the youth, discussing about the opportunities and challenges of choosing a career. As financial supporters of the „InnoMate” program, the representatives of EY played the role of judges of the business ideas presented in the competition held at the end of the „Innovation for Future” program for the youth.





LEROY MERLIN BELIEVES IN YOUNG PEOPLE AND SUPPORTS THEM

Believing in the potential of young people means supporting their development. In confirmation of this creed, Leroy Merlin Romania supported youth with disabilities in consolidating their professional career. The company's financial contribution was complemented by the employee's volunteering actions. Thus, eight young people spent time with the employees of Leroy Merlin Alexandria.

They visited the store and asked questions, they worked in teams of 2 to make an object using the art stringing

technique, they participated in various interactive games all with the aim of training their teamwork skills. Moreover, they improved their communication skills by interacting with people they had only met, with whom they exercised collaboration, to complete their project. Although at the beginning there were two groups of people who did not know each other, at the end of the exercise they communicated with the ease as if they had known each other for years. The meal together strengthened this relationship even more, and the young people left inspired from this visit.



HEART-FELT MEETINGS BETWEEN URSUS VOLUNTEERS AND ADULTS WITH DISABILITIES SUPPORTED BY UNITED WAY

25 adults with intellectual, sensory or motor disabilities, who are in the process of transitioning to independent living or live in protected apartments, met with 25 Ursus volunteers, at the Embassy Cultural Center in Timișoara, in order to participate together in a unique workshop. They constructed scented candles from used oil, socialized and shared thoughts and experiences. At the end of the activity, after the lunch shared together, the volunteers offered to the beneficiaries packages of food and hygiene products.

ELI LILLY VOLUNTEERS BROKE LANGUAGE BARRIERS AND SPENT A DAY WITH UKRAINIAN REFUGEES

They say goodwill knows no barriers. The same conclusion was reached by 26 Eli Lilly volunteers who, on Lilly Global Day of Service, spent a day with refugees from Ukraine, at one of the transit centers supported by United Way Romania. While

a good part of the volunteers sanitized the living spaces for refugees by painting, four volunteers spent time with the Ukrainian children: they painted their faces and hands, inspired by their favorite characters, played hide and seek and frisbee, they jumped and drew with chalk. At the beginning, a translator mediated the communication; however, after a very short time he was no longer needed. The volunteers and the children managed to understand each other perfectly through the language of play and smiles.

At the end of an intense day, the volunteers left tired but happy because their effort made the transit center look nice and friendly, ready to welcome other refugees who could find peace in those rooms, at least for a few days.

During the Winter Holidays, 10 children from the United Way educational project made a visit and sang carols to the employees. The children also had an impressive tour of the offices and all the carolers went home with gifts.





COLLIERS EMPLOYEES CONTINUE THE GOOD EXAMPLES OF SOCIAL INVOLVEMENT

We are happy for all the volunteers willing to get involved in helping the community, but we are even more excited when their initiatives are setting a good example for their own children and for the children in our programs.

26 Colliers employees and 8 of their own children dedicated a Saturday to decorate the yard and interior of one of United Way's educational centers. Divided into teams, children and adults alike, cleaned the garden, sanitized the gym, cleaned the space around the playground, equipped the yard with a volleyball net and nets for soccer games. The volunteers were so hardworking that they also had time to play with the children in the program, eat together and play colorful musical sticks (boomwhackers). Moreover, to pay the good forward, the Colliers team helped preparing boxes

with donations that reached the people in Ukraine, going through such difficulties during this period.

In addition, on the Winter Holidays, 31 children visited and sang carols to the Colliers employees and the company's Santa Claus gave them the gifts they had wished for in their letters addressed to Santa. The little ones were delighted with pizza, cookies and juice.



MORE OPPORTUNITIES FOR OUTDOOR ACTIVITIES FOR 21 CHILDREN, THANKS TO VOLUNTEERS FROM WATERFORD RESEARCH

Playing in the yard of the educational center is much more fun if the yard is decorated and offers various games. That is the reason why seven volunteers, employees of Waterford Research Romania, dedicated a day to change the look of the courtyard of a center supported by United Way in

Timișoara. The children joined to land a helping hand, so the work went faster and more cheerfully. The hardworking team repaired the fence, painted benches and tables, crafted new benches and football goals. After a busy day, everyone celebrated their result over pizza and juice. Thanks to our friends from Waterford, 21 children will be able to spend more time and be more active outdoors.



WINTER HOLIDAYS EVENTS

Santa's elves are disguised as volunteers from our partner companies

CHEIL CENTRADE

A group of 30 carolers went to the Cheil Centrade headquarters and sang carols to the team and the colleagues that support us pro-bono with the creation of communication materials. As a reward, the children found gifts under the Christmas tree at the advertising agency. In addition, they were treated to snacks, sweets and juice.

„It's nice to sing carols, to recite poems with Santa Claus and to see that the people here were happy to receive us and they liked us. I would like to come again", said the 9-year-old caroler, Dragoș.

COSOSYS CLUJ-NAPOCA

At the educational center supported by United Way in Cluj-Napoca, there was a lot of commotion before the holidays. Cososys employees prepared 39 packages for a group of children from our educational programs. The kids discovered scarves, gloves, school



supplies, games, books and special notebooks in the gift bags. When they saw them, they laughed, widened their eyes, got excited and even jumped for joy: „*Santa Claus didn't forget me*“, exclaimed a little boy. As a token of gratitude, the children sang carols and performed a winter theme short play.

ATOS

During the winter holidays, Atos employees brought the joy of the Holidays to 90 children from the programs supported by United Way in Timiș county. Each of the ones involved prepared a gift for one of the children, consisting of shoes, clothing, books, toys/ games, hygiene products, sweets. Atos employees personally went to offer the gifts. The children sang carols and gave the volunteers Christmas decorations made by them as a sign of gratitude.

GLOBALWORTH

150 children who receive support in

United Way's educational centers were invited to a Gașca Zurli show, organized especially for them by Globalworth, at the company's headquarters. In addition to the unforgettable party, the children received gifts and delicious snacks.

MOTHERS STRONGER THAN GOOGLE

399 children from the programs supported by United Way in Timișoara and Timiș county received winter shoes donated by the members of the group „Mothers stronger than Google-MMTCG“, as part of the „Shoe a child in winter“ campaign.

HUF ROMANIA

HUF Romania employees were sent by Santa Claus to visit 59 children in the programs supported by United Way in Timiș county. The games, school supplies and sweets received brought many smiles to the children's faces.

UNITED WAY EVENTS AND CAMPAIGNS

EVENT AND CAMPAIGN IN APPRECIATION OF UNITED WAY PARTNERS

After a long period in which we could not meet to thank the partners, in the fall of 2022 we met again with the occasion of a special dinner, organized at the JW Marriott Bucharest Grand Hotel, during which we recognized the support of the major United Way Romania partners, who contributed during the year 2021. It was the children from our educational programs who offered the trophies to the companies' representatives, and personally thanked them for their involvement, a moment that deeply moved the audience in the room. We thank our sponsor, Regina Maria Private Health Network, for covering the costs of the event.

To convey our thankfulness to our major partners, in 2022 we created a set of films dedicated to each company from the Platinum, Gold, Silver and Bronze categories, 21 "thank you videos", which we posted on our social media channels: Facebook, Instagram and LinkedIn.

MEDIA CAMPAIGN: BY ABANDONING SCHOOL, POOR CHILDREN LOSE THEIR CHANCE FOR A BETTER FUTURE!

One of the causes of school dropout in disadvantaged families is that the parents have to keep one of the children at home, to work or help with household chores, in the idea that they can thus produce some form of income. That is why we started a campaign to raise awareness of the school abandonment phenomenon, by presenting the dramatic situation in which

an award-winning student has to give up his dreams, performance and future, to join the family that works to support itself.

Under the slogan "By abandoning school, poor children lose their chance for a better future!", we created a video spot, a radio spot and printed materials to convey the campaign's message. The campaign ran between September 15 and December 31 and was addressed, first of all, to parents from urban areas, with average and above-average incomes, for whom children's education is a priority.

We express our thankfulness to the Cheil Centrade team who helped us create the campaign spot and communication materials, pro-bono. We also thank Andra Gogan for the interpretation of the song "Podul de Piatră" in the spot.

The 30-second video spot was broadcast free of charge by the Pro trust channels, TVR and Prima TV channels and propagated on United Way Romania's social media channels. The spot was also



projected in the premises of the Regina Maria Health Network, on the external screens of the KPMG headquarters in Bucharest and on the totem pole in Veranda Mall, Bucharest. In addition, Veranda Mall partners aired the radio spot and displayed the campaign posters. We express our thankfulness to Upswing for spreading the message among their online partner publications.

Within this framework, together with Romanian United Fund, we developed, between September 15 and October 30, a fundraising campaign, which allowed donors to join our cause. In addition to the Facebook fundraiser, Romanian United Fund also ran a campaign among the Romanians employed at Google, for the benefit of United Way.

The communication campaign was completed by a **"Back to school"** call for donations addressed to companies. Through donations made on our website, donors were able to provide school supplies, shoes and clothing for the underprivileged pupils so they could start the school year having what they need.

HEALTHY ENVIRONMENT FOR EDUCATED CHILDREN

Since 2022, the topic of environmental protection and sustainability has become a priority in our educational programs and it is addressed monthly through various attractive activities for children. In this context, we also created the "Healthy environment for educated children" social-media campaign, to raise awareness of the need for environmental education among pupils. Environmental education does not have an immediate impact, but it has the effect of water

drops digging through stone and thus brings long term radical changes. That's why we believe it is an effort worth making consistently.



APPEAL: HELP UKRAINIAN FAMILIES FLEEING THE WAR

The war that started in Ukraine on February 24 turned upside down the lives of millions of people. Since the first days, United Way Romania has mobilized resources to help as many refugees as possible. The donations collected through the campaign carried out in social media and among partner companies, went to the emergency fund dedicated to refugees allowing us to intervene promptly and provide to them what was necessary.

GIVING TUESDAY

This year, also, we joined the "Generosity Week" campaign developed by Giving Tuesday Romania, promoting the appeal: Be joy and hope for those who think that Santa Claus has forgotten them! Through this campaign, we encouraged donors to give a long-dreamed gift to a poor child, a proper Christmas meal to a needy family or a package with the necessary things to a lonely elderly person, turning their trying days into truly festive days!

AT THE END OF THE YEAR, WE TALKED ABOUT CHANGE...

Nothing of what we have now is the result of an individual victory. Everything is the result of a joint effort. That is why at the end of the year we launched the campaign "Change does not come by itself. We create it together". Because only together we can build a better tomorrow, we encouraged donors:

- Together, to help more children who are fighting poverty to keep coming to school;
- Together, to give to more lonely seniors the dignified old age they deserve;
- Together to help more vulnerable youth find their way in life.

The #togetherwemakechange campaign was a United Way Worldwide initiative and took place in several United Ways around the world.



SPORTS EVENTS TIMOTION, MARATHON AND HALF MARATHON

Every spring and autumn, we are part of the main running events that take place in Bucharest and Timișoara. Thus, in the spring of 2022 we participated in Timotion, with the "Reading adventure" program and in the OMV Petrom Bucharest Half Marathon with the fundraising campaign dedicated to Ukrainian refugees, and in the fall, in the

Raiffeisen Bank Bucharest Marathon, we participated with the program dedicated to young people from disadvantaged backgrounds – "InnoMate - Innovation for future".

United Way Romania's "Reading adventure" project was supported at Timotion VIII by 69 people, who chose to run for the education of children from underprivileged families.



164 people ran in the Half Marathon to support Ukrainian refugees, as follows: Schneider Electric (44 runners), Xella (25), KPMG (20), Total Energies (18), Metropolitan Life (15), 3M (15), GSK (14), Veranda Mall (7), Nobel (6). While with the occasion of the marathon, 110 people ran for the youth supported in the InnoMate program: KPMG (54 runners), Haleon GSK (18), Xella (17), Total Energies (12), Nobel (5), Franklin Templeton (4).

We were grateful that amongst the runners for our causes we had: Steven van Groningen, President of the Tocqueville Society of United Way Romania, Dan Stefan, Managing Partner Autonom Group and member of the Board of Directors of United Way, Andrei Pogonaru, former member of the Board of Directors of United Way and partner at Central European Financial Services.



THE CAMPAIGN "ONE EDELWEISS FLOWER FOR A WARM LUNCH" AND THE VIENNESE BALL IN TIMIȘOARA

The Hațegan Foundation, a long-standing supporter of United Way activities, organized the Viennese Ball also in 2022 (9th edition), where, together with fellow citizens of Timișoara and partners from all over the country and internationally, it continued the promise of uniting culture and generosity to support the education of children and young people in need. In its 9 years of existence, this project grew, succeeding every year to increase the scale of the impact at the community level. *"We want the Viennese Ball to continue to exist and inspire, and we encourage the involvement of all those who believe in the power of this project*

and especially in the power of GOOD, that can only be achieved together for the benefit of the community and of those who need us." says Av. Ioana Hațegan, President of the Hațegan Foundation.

The Hațegan Foundation also organized its traditional campaign "One Edelweiss Flower for a Warm Lunch", for the benefit of children in educational programs supported by United Way. Thus, at the eighth edition, for a donation of 10 lei, which provides a meal for an underprivileged child, the donor received a brooch in the shape of an edelweiss flower. The event took place in collaboration with partner companies alongside schools and high schools that joined the campaign.



DONORS



THE ALEXIS DE TOCQUEVILLE SOCIETY OF UNITED WAY ROMANIA

The traditional meeting of the members of the Tocqueville Society took place in November 2022, on which occasion we had the opportunity to present the trophies in recognition of Tocqueville-level donations for the previous year.

The Tocqueville Society acknowledges philanthropic leaders in all United Way communities. Membership is provided by offering an annual donation of at least 10.000 dollars. At European level, the Alexis de Tocqueville Society has the largest number of members in France

and is chaired by Jean-Guillaume de Tocqueville d'Hérouville, a descendant of Alexis de Tocqueville and a champion of philanthropy himself. Internationally, the Society was founded in 1984 and now has over 25.000 members worldwide. Its aim is to increase the engagement of the most generous investors, to acknowledge and honor those concerned with the community, who have accepted a leading role in terms of financial contributions to United Way.

In Romania, the Alexis de Tocqueville Society was established in 2011, when Mr. Steven van Groningen made a personal donation of over 10.000 dollars.

CURRENTLY, THE TOCQUEVILLE SOCIETY INCLUDES:

Steven van Groningen

Valeria Răcilă van Groningen - President, Bucharest Running Club

Michael K. Hayde – CEO, Western National Group

Marian Dinu – Country Managing Partner, DLA Piper

Peter Weiss - International Advisory Board Member, HD Insurance Ltd

Laura Khouri – President, Western National Group

Lidia Fați and Dan Fați – Founding partners, Dacris

Ioana Hațegan - Managing Partner, Hațegan Law Office

Neculai Mihai - Managing Partner, FAN Courier

Felix Pătrășcanu - Managing Partner, FAN Courier

Adrian Mihai - Managing Partner, FAN Courier

Dan Ștefan - Managing Partner, Autonom

Vladimir Kalinov – Vicepresident, Raiffeisen Bank

Horia Manda - Managing Partner, Axxess Capital

Mariana Gheorghe - Non-Executive Director, ING Group, Netherlands

Prof. Radu R. Florescu & the family
Octavian Radu and Anca Radu - Octra Holding

Bogdan Ion – Country Managing Partner, EY România and Moldova and Chief Operating Officer for EY Central Europe and South-East and Central Asia Region

Ramona Jurubiță - Country Managing Partner, KPMG România & Moldova

Gloria and Larry Macdonald

Christina Verchere – Chief Executive Officer and President of the Executive Board, OMV Petrom

Michael Topolinski & family

Edwin Warmerdam & family

Fady Chreih – CEO, Regina Maria

Aspasia Weiss – mother, wife, illustrator



Tocqueville Society members enjoy the following benefits:

- They receive information about our results in the community: regular notifications, newsletters and our annual reports
- They are acknowledged as top philanthropists, holding a place of honor among those that improve life in our communities through generous contributions.
- Membership is visible and acknowledged at events such as the Annual Gala or exclusive events dedicated to the members of the Society.

If you are interested in becoming a member of the Tocqueville Society, please contact us: Adriana Dobrea, Executive Director of United Way Romania, adriana.dobrea@unitedway.ro

For more information about United Way Romania's Tocqueville Society: <https://www.unitedway.ro/wp-content/uploads/2016/09/United-Way-Romania-Alexis-de-Tocqueville-Society-brochure.pdf> -



LEADERSHIP GIVING DONORS

Belonging to the leadership-level donor group refers to people who donate 1.000 dollars or more annually to the United Way cause.

Joining the MAJOR GIVING program does not only mean being a philanthropist, but being part of a group that cares, is responsible and has the desire, power and ability to shape the future and improve life in communities.

We thank our Leadership Givers in 2022:

Michael Apfelberg, Bogdan Bibicu, Tracey Cargile, Alina Ciuciu, Ileana Farmache, Alexandra Florea, Victor and Meela Geus, Cristina Grigorescu, Irina Kubinski, Ciprian Lăduncă, Florin Lincaru, Mechtild Gollnick, Felix Negoită, Dragos Nistor, Cristina Popescu, Cristian Ioan Popescu, Adriana Sângeorzan, Marius Octavian Tesu, Șerban and Daniela Toader, Monica Udrescu, John Weathers and a donor who wishes to remain anonymous.

Community change requires commitment and leadership. United Way Romania thanks the most generous of its collaborators, who become an example in today's Romania. Their contribution speaks about the vital importance of people who offer exceptional help in the community, thus encouraging a culture of donations in Romania.

PARTNERS

Every year, we bring a change for the better in disadvantaged communities, and this is possible only through an integrated approach, involving non-profit organizations, private companies and public authorities, but also people concerned about the well-being of society. The success and sustainability of United Way projects is due to the unique way of responding to challenges and we manage to produce the change we want only with the help of our partners.

In 2022 we collaborated with over 100 companies, over 100 organizations, institutions and authorities, over 3.800 individual donors and 47 major donors.

PLATINUM PARTNERS, CONTRIBUTIONS OVER 100.000 USD/YEAR:

Kaufland România, Metropolitan Life, Raiffeisen Bank



SILVER PARTNERS, CONTRIBUTIONS OVER 25.000 USD/YEAR:

Deichmann, Dentons, Franklin Templeton, Fundația Hategan, KPMG, LSEG Foundation, Raiffeisen Asset Management, Rețeaua Privată de Sănătate Regina Maria, Viva Credit



BRONZE PARTNERS, CONTRIBUTIONS OVER 10.000 USD/YEAR:

Atos, Cheil Centrade, Danubius, Eli Lilly and Company, HBO România, Leroy Merlin, Novainterned, Pro TV, Morningstar Sustainability, Ursus Breweries



PARTNER COMPANIES, CONTRIBUTIONS UP TO 10.000 USD/YEAR:

3M, Accenture Group, ACI Worldwide, AGMI, All4Ventilation, Allianz Țiriac Asigurări, Ambafin Group, Arena Wheels, Argenta, Arobs Transilvania Software, Artisan Ingredients, Artoil, Asociația Dino Social Fotbal Club, Asociația Rotary Club Atheneum București, Asseco SEE, B & B Collection, Baupartner, Bautechnik, Benefit Systems, BNP Paribas Grup, Brial Nav Construct, Charity Pool Community, Citibank, CMS Cameron McKenna Nabarro Olswang, Colliers, Construcții Feroviare Drumuri Poduri, Sacodasoft,

Dacris, Deltatel, DLA Piper, DSM Nutritional Products România, Electronic Arts, Ergosteel, Fatum, FedEx, Fundația Comunitară Timișoara, Genpact, GSK, Grup Nico Trans Construct, IBM, IPTE Ro, Matricia Solutions, Microchip Technology, Microsoft, Neokem, Neotronix, Nhood Services, Nobel Globe, Panagroteh Service, Raiffeisen Leasing, RCI Leasing, Reflector Ventures, Regia Autonomă Ocolul Silvic Valea Sieul, Rom Waste Solutions, Romanian United Fund, Romaqua Group,

Royal Trans, Schneider Electric, Sika, Smart Service Solutions, Smith & Smith, Societatea Companiilor Hoteliere Grand (J.W. Marriott Bucharest Grand Hotel), Stand Agenție Difuzare Carte, Stericycle, Terra Dent, Thinkcare Consulting, Total Energies, Total Soft, Traun Guard Hms, Trecătorul Com, V V Investment, Valsi Agroserv, Veranda Obor, VitalMotor, Waterford Research, Win Impex, Xella RO, Xerox România Echipamente & Servicii, Zaris Autocom.

PARTNER NGOS

EDUCATION:

A.C.T.O.R. - Asociația Culturală pentru Teatru și Origami din România (Bucharest), Asociația Ana și Copiii (Bucharest), Asociația FDP Protagonști în educație (Bucharest), Asociația Lindenfeld – Ajungem Mari (Bucharest), Asociația Sprijinirea Integrării Sociale (ASIS) (Bucharest), Asociația Teach for Romania (Bucharest), Asociația Valentina România (Bucharest), Fundația Inocenți (Bucharest), Fundatia Joyo - Sprijin Socio-Educativ pentru Copii (Bucharest), Tineri si Familii in Dificultate (Bucharest), Fundația Providența (Bucharest), Societatea pentru Copii și Părinți (Timiș), Asociația COPII (Județul Timiș), Asociația TIMAR (Județul Timiș), Asociația InEdu (Județul Timiș), Fundația română pentru copii, comunitate și familie - FRCCF (Cluj), Asociația Life Education For All - LEFA (Cluj), C.S. Aurora Băicoi (Prahova), Asociația Paradigme Educaționale (Călărași), Asociația TB Think Big (Dâmbovița), Centrul de resurse educaționale și psiho-sociale (Constanța), Asociația Inimă de Copil (Galați), Fundația Serviciilor Sociale Bethany (Iași), Asociația CREATIV (Centrul de Resurse

pentru Educație, Animație, Training, Inițiativă și Voluntariat) (Brașov and Harghita).

INCOME:

ADPARE – Asociația pentru Dezvoltarea Practicilor Alternative de Reintegrare și Educație (Bucharest), Asociația Casa de Ajutor Reciproc a Pensionarilor „Omenia” (Bucharest), Asociația Samusocial din România, Asociația The Social Incubator (Bucharest), Asociația Touched România (Bucharest), Organizația Umanitară Concordia (Bucharest), Asociația TIMAR (Timiș), Fundația de Abilitare Speranța (Timiș).

HEALTH:

Fundația Crucea Alb-Galbenă (Bucharest), Asociația M.A.M.E. (Bucharest), Asociația P.A.V.E.L. – Primind Ajutor (Bucharest), Viața este Luminoasă (Bucharest), Asociația filantropică medical creștină Christiana, Centrul de asistență medico-socială sf. Pantelimon (Cluj), Asociația pentru protejarea și ajutorarea handicapatilor neuro-psihici - APAHNP (Cluj).

PARTNER ORGANIZATIONS FOR IMPLEMENTING SHORT-TERM PROJECTS FOR THE UKRAINIAN REFUGEES:

Asociația For Change (Bucharest), Asociația GAL Corvului (Oancea customs), A.C.T.O.R Asociația Culturală pentru Teatru și Origami din România (Bucharest), Asociația Alianța România fără Orfani (Bucharest), Asociația Salvatorilor Voluntari pentru Situații de Urgență (Bucharest), Organizația Umanitară Concordia (Bucharest), Fundația FARA (Suceava and Tulcea), Fundația Incocenți – Bucharest, Asociația M.A.M.E (Bucharest), Asociația Răsăritul de Argint (Bucharest), Asociația Serviciul de Ajutor Maltez în România (Siret and vama Sighet customs), Asociația LOGS Grup de Inițiative Sociale (Timiș), Asociația Touched România (Bucharest), Fundația Unu și Unu (Bucharest).

PARTNER ORGANIZATIONS FOR IMPLEMENTING MEDIUM-TERM PROJECTS FOR THE UKRAINIAN REFUGEES:

Asociația Touched România (Bucharest), Asociația Merci Charity Boutique (Bucharest), A.C.T.O.R Asociația Culturală pentru Teatru și Origami din România (Bucharest), Asociația For Change (Bucharest), Asociația Șansa Ta (Bucharest), Asociația Gondviseles Segelyszervezetet (Cluj), Asociația M.A.M.E (Bucharest), Asociația Măini Întinse (Tulcea), Asociația Toți pentru Unul (Iași), Asociația Tineri pentru Comunitate (Bistrița-Năsăud), Asociația INTERSECT (Timiș), Fundația Te Aud România (Suceava), Asociația Împreună pentru Miroslava (Iași), Asociația Profesională Neguvernamentală de Asistență Socială ASSOC (Maramureș), Asociația Kastel (Brașov), Fundația Unu și Unu (Bucharest), Asociația Femeilor Profesioniiste (Galați).

INSTITUTIONS AND AUTHORITIES:

The Teachers' Training Center of Timis County and 46 educational institutions in Bucharest, Timis and Cluj, and other areas of the country.

PRO-BONO AND IN-KIND PARTNERS

Every year, many companies and private individuals offer their pro-bono services to United Way Romania, thus helping our organization to work better. Our partners also provide in-kind products to support vulnerable communities. We thank them for their generous contribution.

ATOS (laptops), Bitdefender (bitdefender business security licences), Carrefour (food for educational centers), Cheil Centrade (PR și graphics), Cyclops Film Production house (film production education campaign), Chainsaw Europe (film postproduction education campaign), Class IT (IT support), Continental (school supplies), Contour Global (masks and COVID tests), Dacris (printing and office supplies), Deloitte (censor services), Digi (internet services for disadvantaged children), DLA Piper (legal consulting services), E-DEA Works (website), FAN Curier (courier services), Fatum Group (school supplies), Gauss (office space and office support in Timișoara), HP through Phineo gAG (laptops for refugees), KPMG (accounting, payroll services and legal consulting services), Mega Image (schoolbags, pencilcases and water containers), PricewaterhouseCoopers (audit services), Raiffeisen Asset Management (investment advisory services), Raiffeisen Bank (office space and complete logistic suport, recruitment suport, but also products: disinfectats, masks, protective gloves), Regina Maria Private Health Network (medical services), Morningstar Sustainabilitycs

(desktops and monitors), Upswing (digital services – native advertising și SEO optimization), Vitesco Technologies (schoolbags and school supplies for children), Waterford Research Romania (educational software for learning English for the disadvantaged children from Timișoara, schoolbags and school supplies for children).

MEDIA PARTNERS:
Prima TV, TVR, Pro TV, Upswing.

PRIVATE PERSONS:
Alex Damian, Toma Bucur, Cătălin Pavel, Cosmina Lirca și Andra Gogan.

FINANCIAL INFORMATION

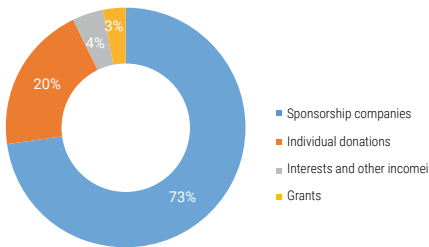
In 2022, United Way Romania raised funds amounting to 12.825.753 RON to develop and support long-term programs and initiatives in Bucharest, Cluj and Timiș.

UNITED WAY REVENUE IN 2022

Revenue	12.825.753 RON	%
Sponsorship companies	9.346.400 RON	73%
Individual donations	2.574.887 RON	20%
Interests and other income	459.729 RON	4%
Grants	444.736 RON	3%

The sponsorships from the companies represent funds and products that the companies have offered to support the mission of United Way Romania and its programs that promote education, socio-economic integration and health for disadvantaged people. Donations from individuals consist of salary donations from employees of partner companies, substantial donations from members of the Alexis de Tocqueville Society and Leadership Givers, who choose to make a significant

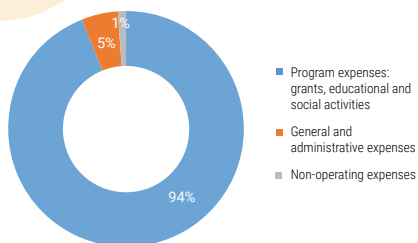
contribution to our programs, on a personal level, but also donations received directly by bank transfer or online donations, donations from the 3.5% campaign or donations received through SMS or direct debit campaigns carried out by United Way Romania. Interest and other income are generated from investments and related activities. Grants are funds received from international foundations for organizational development and/or POCU funds.



The financial information below is part of the financial statement for 2022, audited by PricewaterhouseCoopers. The full audit report is available on www.unitedway.ro

UNITED WAY EXPENDITURE IN 2022:

Expenditures	11.799.636 RON	%
Program expenses: grants, educational and social activities	11.107.229 RON	94%
General and administrative expenses	597.741 RON	5%
Non-operating expenses	94.667 RON	1%

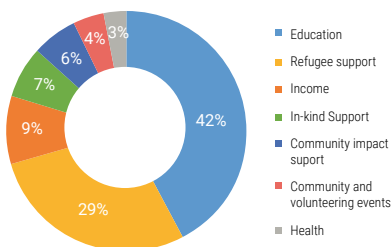


Program expenses include grants and products offered by United Way Romania to local organizations that implement social projects, including human resources dedicated to activities with people in vulnerable situations, with the community and for the community, as well as financial support allocated to community events.

General and administrative expenses include administrative, financial, legal, fundraising services, human resources for administrative or fundraising activities, IT and other services necessary for the proper functioning of the organization. Non-operating expenses include membership fees.

EXPENSES DETAILS- SUPPORTED PROGRAMS

Supported programs	11.107.229 RON	%
Education	4.655.982 RON	42%
Refugee support	3.153.752 RON	29%
Income	1.021.936 RON	9%
In-kind Support	793.162 RON	7%
Community impact suport	680.346 RON	6%
Community and volunteering events	432.090 RON	4%
Health	369.960 RON	3%



EXPENSES DETAILS- EDUCATIONAL PROGRAMS:

Education	4.655.982 RON	42%
Learn to succeed	1.505.117 RON	14%
Education for Future/ Nesting a brighter future for children	1.469.473 RON	13%
Inovative program: Reading adventure	1.023.097 RON	9%
Other educational programs	658.295 RON	6%

UNITED WAY ROMANIA TEAM MEMBERS IN 2022:

BUCHAREST

Executive Director

Adriana Dobrea

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Deputy Director

Marcela Borteanu

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(on maternity leave)

Community Impact Manager

Bogdana Andon

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Community Engagement Coordinator

Corina Dobă

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Fundraising Coordinator

Mirela Simionov

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Communication and Marketing Manager

Veronica Lăcureanu

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Financial and Administrative Coordinator

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TIMIȘOARA

Timișoara Office Manager

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Fundraising Coordinator Timișoara

Simona Alexa

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CLUJ

Local Representative Cluj Office

Ioana Butilcă

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United Way România

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București, sector 2, cod 020337

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BUCUREȘTI

Conturi bancare:

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USD: RO97 RZBR 0000 0600 0520 4928

EURO: RO72 RZBR 0000 0600 0805 8342

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